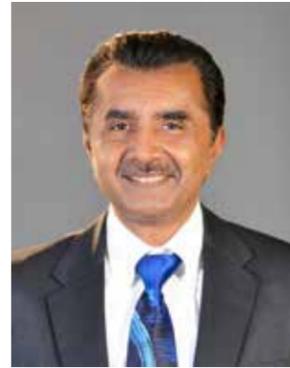


THE HOLLYWOOD CURRENT

CITY OF HOLLYWOOD NEWS & VIEWS | VOLUME

2

A Message from the City Manager



City Manager
Dr. Wazir Ishmael

This edition of *The Hollywood Current* features some Hollywood faces, tips to enjoy a safe summer, and a glance at the City budget. As indicators point to a slowing economy and revenue growth, the City remains focused on expanding partnerships, seeking grants, and exploring new and innovative ways to fund the City improvements, programs and services residents want and expect.

You can find more detailed information about the budget process and the City's financial outlook on our website at www.HollywoodFL.org/Current. It's easy to stay in touch with your City and Be Current!

City Manager - Dr. Wazir Ishmael



Stay in Touch!

Visit the City's website at www.HollywoodFL.org for a Staff Directory and Contact Information.



HOLLYWOOD CITY COMMISSION



Mayor
Josh Levy



Vice Mayor
Caryl S. Shuham
District 1



Commissioner
Linda Hill Anderson
District 2



Commissioner
Traci L. Callari
District 3



Commissioner
Adam Gruber
District 4



Commissioner
Kevin Biederman
District 5



Commissioner
Linda Sherwood
District 6



PUBLIC SAFETY ALERTS



MAKE WATER SAFETY A PRIORITY

With summer in full swing, families are enjoying time at the beach, pool parties, and other water-related fun. It's a great time to remember to make water safety a priority. With thousands of swimming pools, beaches, canals, lakes, and other waterways in our backyard, Broward County has one of the highest rates of drowning fatalities among children ages 1 to 4 each year. The City of Hollywood offers many options for both children and adults to learn to swim and enhance water safety for all ages.

Swim lessons are available at Driftwood Community Pool all summer long through a program that combines a fun time in the pool with valuable water safety skills. Group swim lessons are available for children as young as six months to adults. Private lessons are also available for children with special needs or for those who need extra attention.

The Children's Services Council offers a Water Smart Broward coupon to help offset the cost of swimming instruction for children. This discount is accepted at the Driftwood Community Pool. For details, go to www.watersmartbroward.org.

For information on Driftwood's Learn-To-Swim programs, call 954.967.4644 or visit www.HollywoodFL.org and search Learn-To-Swim!

MAKE IT A SAFE DAY ON THE BEACH

Hollywood Fire Rescue and Beach Safety offers these tips to help make your day at the beach fun and safe:

1. Avoid an overdose of sunshine - Be sure to stay hydrated, reapply sunscreen often and wear protective clothing.
2. Know what beach flags mean - Florida beaches use a colored flag warning system to advise beachgoers of potential safety risks.
 - Double Red - Danger! Water Closed to Public
 - Single Red - High Hazard, High Surf and/or Strong Currents
 - Yellow - Medium Hazard, Moderate Surf and/or Currents
 - Green - Low Hazard, Calm Conditions, Exercise Caution
 - Purple - Dangerous Marine Life (Usually Jellyfish)

An absence of beach flags does not assure safe waters.
3. Stay aware - Pick out a landmark where you enter the water and keep an eye on it while you swim.
4. Don't get carried away - Swim out of rip currents in a direction following the shoreline. When out of the current, swim at an angle (away from the current) toward the shore.
5. A quick flash - Lightning is a real danger. If you can hear thunder, or if a storm is approaching, get out of the water and get off the beach.

Check the conditions at Hollywood Beach before you go. Visit the City's website at www.HollywoodFL.org and search "webcams" for a live look at Hollywood Beach. Call the "Hollywood Beach Conditions Line" at 954.921.3334. Lifeguards update the recording each morning by 10:00 a.m.

See inside for more
News & Events

BUDGET PROCESS AT-A-GLANCE | FEATURED EVENTS | HOLLYWOOD ON THE GO BOND

Para leer The Hollywood Current en español, visite www.HollywoodFL.org/Current

Budget Process At-A-Glance

Each year the City prepares an annual Operating Budget that shows exactly where the money comes from and how it is going to be spent in the coming year. The budget also includes an estimate of how much money is expected and where it will be coming from. Here's how it works:

- Planning takes place to consider future needs and priorities while ensuring the current service levels are maintained or enhanced.
- Mayor and City Commissioners, working on behalf of Hollywood residents, establish priorities for how dollars should be spent.
- Funding is designated to departments and programs based on these priorities.
- Each September the City's budget is reviewed at public budget hearings and then voted on by the City Commission.
- October 1st is the start of the new fiscal year. Funding is available to fund the priorities of the community and to pay for services, projects, and initiatives for the new year.

Meeting the Challenge to Balance the Budget

The City Commission Operating Budget Workshop takes place each spring. After this public workshop, staff continues to work towards presenting a balanced budget for the upcoming fiscal year. City staff are currently working on the fiscal year 2023 budget. All municipalities are required by state law to adopt a balanced Operating Budget each year. Revenue must equal expenditures, and more money cannot be spent than received. The current Operating Budget totals \$755 million. Where does that money (revenue) come from?

- 33% - Charges and fees
- 23% - Property and utility taxes, franchise fees
- 44% - Licenses, permit fees, sales tax, state and federal government grants

These dollars are used to pay for programs and services (expenditures) City-wide throughout the year, such as:

- Water and Wastewater Treatment
- Police and Fire Services
- Sanitation Collections
- Employees
- Infrastructure Maintenance and Improvements
- Recreational Programming, Classes and Cultural Opportunities

A balanced budget leverages multiple funding sources to provide the highest quality services that meet the growing demands of our community. As fiscal challenges and a possible economic downturn loom, management will continue to prioritize the fiscal health of our City to ensure high quality services will continue to be provided.



3 Minutes to Understanding the Budget Process

Check out the City's animated video on the Hollywood Community Television YouTube Channel.

<https://youtu.be/6RxJ6feGDwU>

Featured Events

■ **1st Public Budget Hearing**
Monday,
September 12th
5:30 p.m.

■ **2nd Public Budget Hearing**
Thursday,
September 22nd
5:30 p.m.

City Hall
2600 Hollywood Blvd.
Room 219



Community Engagement

Hollywood is On The Go! The voter-approved General Obligation Bonds are funding dozens of projects across every part of the City. Over the next few months, there will be a number of Community Engagement Opportunities for residents to provide comments and input on projects. Get involved in your community and stay tuned for upcoming opportunities. www.HollywoodFL.org/OnTheGo

IT'S TIME FOR DESIGN

New Police Department Headquarters

The design team, led by O'Donnell, Dannwolf and Partners and HOK, is in the Schematic Design Phase of the new Hollywood Police Headquarters. The next public meeting will be held late this summer. The design team has continued to meet with Police Department staff over the last several weeks to gain input on key design features and to further develop the schematic design plans.

Hollywood Beach Golf Course

Based on input from the community, Bermello Ajamil & Partners, Inc., and Richard Mandell Golf Architecture are now in the design development phase for the golf course, clubhouse and community center. The Phase II Environmental Site Assessment Report and soil testing has been completed by Langan Engineering. Next steps in the project include completing the construction documents and submitting for site plan approval.

Previous Community Engagement Events can be viewed at www.HollywoodFL.org/1211/Public-Presentations

Have a Concern with a Short-Term Rental? Report it!

- Call: 954.231.2375
- Online: <https://secure.hostcompliance.com/hollywood-fl/complaints/type>
- App: Use Hollywood Connect



Python 5000 to Take the Bite Out of Potholes



The Python 5000 Asphalt Pothole Patching Machine

has been delivered and deployed City-wide to attack potholes - one of the top concerns voiced by residents. The Python 5000 is the only product on the market with multiple functions, all-in-one, that a single employee can operate. The Python 5000 does the work of a standard crew of three to quickly and efficiently repair potholes. An average-size pothole can take between 30-40 minutes of manpower to repair, however the Python 5000 can typically complete the repair in under 5 minutes. While the Python 5000 operator is focused on repairing smaller holes, our crews are out tackling the larger repairs to ensure a smoother ride on our roads. The Python 5000 was purchased for \$458,180.44 using transactional funds collected from the recent sale of Margaritaville, as well as general capital funds. Curious how the Python 5000 will work? Watch the YouTube video to see it in action: <https://youtu.be/1RG23iWqqsE>



CITY FACES



Jovan Douglas Parking Administrator

Meet Jovan Douglas, the City's new Parking Administrator. Jovan was recently promoted to his new role after serving as the City's Parking Operations Manager for just over 2 years. Under Jovan's direction, parking division staff manage more than 4,000 parking spaces City-wide, including 4 garages, 18 surface lots, and a recreational vehicle storage lot. Parking may be the first and last experience many people have when visiting Hollywood. Jovan is focused on using technology to better manage the use of public parking and enhance the parking customer experience. Jovan and his team are committed to addressing customer needs for orderly, safe, and affordable public parking options.



Selfie & Story

Sweet Smell of Success for Hollywood Business Owner

Adi Schwartz-Gomez moved to South Florida when she was five but was always attracted to what Hollywood had to offer. When she was ready to open her business, she selected Hollywood as the location for her fun and fragrant boutique called the Perfume Outlet in the western portion of the City.

- **What do you love about Hollywood?** I have always loved the Hollywood vibe. The diversity of people and the great energy in Hollywood is amazing. Hollywood always has something to offer for families and for the business owner.
- **Anything else you really want people to know about how great Hollywood is?** Whether you are single, married, have kids, or have no kids, there really is something for everybody. There are so many secret gems, it's hard to name them. A few of my go-to places are the north end of the beach where it's a little bit quieter, the Hollywood Hot Glass studio at the ArtsPark at Young Circle, and MIY Ceramics Studio and Cinema Paradiso Hollywood in downtown are a must visit!



Adi Schwartz-Gomez