



WEEK OF DECEMBER 17 – DECEMBER 30, 2012

From the Desk of the City Manager

I am on vacation this week but I wanted to share my recent New Horizons column with you. Best wishes for the New Year.

Peruse almost any calendar and you will see there are numerous “New Year’s” observed throughout the year. Some are religiously-based (like Rosh Hashanah), some are more culturally-based (like the Chinese New Year), some are academic (UMiami’s fiscal year begins June 1st), some are governmental (the State of Florida’s fiscal year begins July 1st, Hollywood’s starts October 1st just like the Federal Government’s) and of course, there is January 1st the day most people view as the start of a new year—filled with new hope and promise, resolutions, and new opportunities for wellness, happiness and progress.

In October, just after the start of the City of Hollywood’s new fiscal year, we shared with the City Commission some accomplishments of the past year and some goals for moving forward. FY 2012 was a difficult year for Hollywood as we worked hard to address the financial challenges facing most cities. While Hollywood’s struggle has not been unique, we recognized the need to ramp up economic development efforts, strengthen our property tax base and deliver responsible and responsive municipal services.

During FY 2012, we were able to:

- Complete the remaining General Obligation Bond projects (we thank our residents for investing in Fire Safety infrastructure and the Parks system);
- Develop new city codes for public safety (including pain clinic limitations, synthetic drug prohibitions, pawn shop distance requirements and other restrictions that will help insure a higher quality of life);
- Facilitate enhanced educational offerings (continuing our education grant funding for Hollywood teachers, expediting permitting for the Hollywood Academy of Arts & Sciences and NSU’s National Coral Reef Institute, celebrating the opening of the Military Magnet at Hollywood Hills High School and the continuation of the Marine Magnet at South Broward High School, recognize Broward’s Teacher of the Year and the runners-up for Broward’s Art Teacher of the Year – all from Hollywood schools!);



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From the Desk of the City Manager (continued)

-Promote a greener lifestyle in concert with the citizen-powered Green Team (launching weekly recycling, establishing Green Building and Turtle lighting codes, installing electric car charging stations, opening Rose's Garden – an eco-enriched neighborhood park for the young and the young at heart); and

-Recruit new public safety positions including 19 police officers, 15 firefighters, 10 park rangers, and a handful of other public safety related positions like crime watch coordinator, community service operator and telecommunication operator (additional recruitments are ongoing).

Turning our focus to 2013, we will continue to work towards making the City financially healthier, physically safer, visually prettier, residentially more desirable and operationally better. Log onto our award-winning City website (www.hollywoodfl.org) to read about other programs in the works to make Hollywood a better, stronger City in the Future. Whichever New Year you celebrate, make it a great one!

For more information or to provide suggestions as to how "The Weekly Report" can be more useful, please contact the City Manager's Office, at 954.921.3201.



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Department of Parks, Recreation and Cultural Arts

All the candy canes have been tossed to the exuberant patrons and the scores of the judges have been tabulated. We are pleased to announce the winners in each category of the 57th Annual Candy Cane Parade:

Best School Marching Unit	Hollywood Hills 'Spartan Pride' Band
Best Marching Group	Flashettes Baton and Dance
Most Original	Bird Lover's Club
Best Float	Dig-It Landscapes
Best Children's Entry	Girl Scouts of West Hi Acres
Brightest of the Night	Public Utilities Department
Best Non-Profit Entry	Hospice By The Sea

The panel of judges for the Parade included Bryanna Dunning; a senior at Stranahan High School and captain of the Stranahan Majorettes. Bryanna has volunteered during the summer assisting with the city-wide Talent Show and other camp activities. Sylvia Glazer, City of Hollywood's Public Works Director; Frank DeRisi, Hollywood Beach Civic Association President; Dr. Marc Rhorer, Florida Atlantic University Assistant Dean of Accreditation & International Programs, and Manuel Pila, Hollywood Community Redevelopment Agency Program Manager.

Hospitality winners were chosen by representatives of the Hollywood Beach Business Association:

Small Lodging	Sea Downs Motel
Business	Nick's Bar & Grill

For more information, please contact Chuck Ellis, Director, Parks, Recreation & Cultural Arts 954.921.3404.

Department of Planning and Development Services

The Technical Advisory Committee will meet on Monday, January 7, 2013 at 1:30 p.m. in Room 215, City Hall. The topic of discussion will be the preliminary site plan review for an approximate 40 acre shopping plaza including retail and restaurants (The Place at Hollywood) – Walmart f.k.a. Millennium Mall, located at 101 South State Road 7.

For more information, please contact Jaye Epstein, Director, Department of Planning and Development Services, (954) 921-3471.



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Office of Public Affairs & Marketing

Two Hollywood residents were among the three winners of the City's 2012 Photo Contest, a competition that invited the public to photograph the sights and scenes throughout Hollywood that best depict the City. Oscar Corbella, of Hollywood, won first place and a \$200 gift card with his stunning photo of the Hollywood Boulevard Bridge at the Intracoastal Waterway. Sunrise resident Angela Burzo took second place honors and a \$150 gift card with her fun, creative photo of a pair of sunglasses on Hollywood Beach. Smith Etienne, also of Hollywood, won third place and a \$100 gift card with his beautiful panoramic snapshot that captured a gorgeous morning sunrise on the Hollywood Beach Broadwalk.

The winning photos and others submitted during the contest may be portrayed in official City publications such as the quarterly *New Horizons* newsletter, Hollywood's Comprehensive Annual Financial Report (CAFR), and other documents and electronic media. The contest ran from early September through the end of October and garnered nearly 100 entries from residents throughout South Florida. Judges scored each photo using criteria that awarded up to five points each for composition, theme, focal point, contrast and lighting, and overall focus. The judges also awarded up to 10 discretionary points for each photo. Judges included Jane Hart, Curator of Exhibitions at the Hollywood Art and Culture Center; Susan Ostheim, Art Instructor at South Broward High School; and Richard Roberts, Director of the City of Hollywood Records and Archives Division.

The City of Hollywood will host an exhibition of the top photo contest entries on Wednesday, January 16, 2013, 5:30 p.m. at City Hall, 2600 Hollywood Boulevard in the Second Floor Lobby. The winning photographs also may be viewed by visiting the City of Hollywood website at www.hollywoodfl.org. The event is free and open to the public. Refreshments will be served. Attached are the first, second and third place winning photos.

For more information, please contact Raelin Storey, Director, Public Affairs & Marketing 954.921.3201.



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CURRENT

Concerts on the Beach This Week

You are invited to enjoy Music and Dancing Under the Stars every Monday, Tuesday and Wednesday evening, along with Broadwalk Friday Fest and Saturday Bandstand at the Hollywood Beach Theatre. Concerts are presented in partnership with the CRA. Concerts are from 7:30 p.m. – 9:00 p.m., weather permitting, at the Hollywood Beach Theatre, located on Johnson Street and the Broadwalk. All concerts are free. This week's line-up features:

- Monday, December 24 – *Christmas Eve - No concert programming*
- Tuesday, December 25 – Solid Brass (Music with a Blast!)
- Wednesday, December 26 – Modern Music (Top 40 Hits)
- Friday, December 28 – Katie Boo & Michael 2 (Rock & More)
- Saturday, December 29 - KGB Band (Classic Rock)

ArtsPark

The following FREE events are scheduled:

ArtsPark Gallery Exhibition through February 8, 2013

The ArtsPark gallery will re-open on January 2, 2013 for the public to view *Revelation* by the artist Anabel Rub Peicher. Anabel's architectural background permeates through her contemporary sculptures transforming clay, metals and stones into innovative works of art. The artist has exhibited in individual and group shows and has won numerous awards. Her creations are influenced by nature and mankind. She strives to interpret kindness, compassion and peace through her art. The exhibit is open Monday through Saturday from noon to 6:00 p.m.

Funtastic Friday Resumes January 4

Enjoy family fun with a DJ, face painters, games, bounce houses and more at the Meadow from 5:00 p.m. – 8:00 p.m. Funtastic Friday was ranked #8 on WPLG Local 10's Top 10 Places for the Kids list.



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CURRENT (*continued*)

**Food Truck at ArtsPark
Resumes January 7**

Enjoy street food every Monday from 5:30 p.m. – 10:00 p.m. These trucks serve everything from fish tacos, key lime pie, authentic Argentinian food and more. Everyone in Hollywood is talking about the Food Truck Invasion movement that has exploded over the past year. Bring your chairs, bring your blankets and of course bring your appetite. Menu prices vary. **(Suspended 12/24, 12/31)**

**ArtsPark Movie Night
Resumes January 11**

Enjoy a screening of *It's The Santa Clause* - (Rated PG) on the Amphitheater Screen at 8:00 p.m.

**ArtsPark Live!
Resumes January 12**

Join us at the ArtsPark Amphitheater stage for live entertainment from 8:00 p.m. - 11:00 p.m. This Saturday's performer will be:

- The Resolvers (Reggae)

For more information, please contact Chuck Ellis, Director, Department of Parks, Recreation & Cultural Arts, at 954.921.3404.



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UPCOMING

Awakening the Passion in Your Life January 11

This workshop will be held in City Commission Chamber, Room 219 from 9:00 a.m. - 10:00 a.m. and will help you to look within to find your passion; spark your passions by identifying the things that bring you excitement; identify ways to reward yourself in meaningful ways and much more.

Energy Savings Essentials: Florida Power & Light (FPL) Workshop

Take advantage of FPL's course to learn how to use FPL resources to gain more control over your energy use. You will learn tips and techniques to reduce your energy consumption and your electric bills and find out how to gain control over your energy use and your electric bill by using a customized online energy dashboard. These sessions will be held in the City Commission Chamber, Room 219, as follows:

Date	Time
Monday, January 7	9:00 a.m. -11:00 a.m.
	1:30 p.m. – 3:30 p.m.
Tuesday, January 15	9:00 a.m. - 11:00 a.m.
	1:30 p.m. – 3:30 p.m.

Getting MORE Groceries for LE\$\$

You don't have to go to *extremes* to save *up to* 50% off your grocery bill. Attend one of these *funtastic* sessions and you will learn strategic couponing techniques to save money on name-brand products, discover top secret tips for finding coupons, and understand how to 'stack' coupons to cut your grocery budget drastically. Attend this session and go from *coupon-shy* to *coupon-savvy* in 5 steps! Sessions are being held at City Hall in Room 215, as follows:

Date	Time
Friday, January 4	Noon - 1:00 p.m.
Friday, January 17	1:00 p.m. – 2:00 p.m.



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UPCOMING (continued)

**Webinar: Finding Time to be a Leader
January 23**

This webinar will be held in Room 215 from 2:00 p.m. - 3:00 p.m. You will learn strategies on how to be more effective, productive and achieve set goals. Some of the lessons will teach you how to distinguish between work types and how to organize your email inbox to reflect the four kinds of work; which of your yellow, orange, and red light activities should be delegated or eliminated and more.

**Employment Today: City of Hollywood Orientation
January 23**

This orientation for all employees provides an overview of the mission, values, goals and organizational structure of the City of Hollywood. Employees will learn the history of the City of Hollywood and will be provided a handbook covering important policies and procedures. Orientation will be held at 12:30 p.m. in Room 219 at City Hall.

**I have an iPad...now what?
January 28**

This session will be held from 10:00 a.m. to noon in the City Commission Chamber, Room 219. Participants will explore the functions and features of the iPad, learn how to use and download apps, manage music/photos/videos, and discover ways to configure the iPad for personal/business use. Participants are encouraged to bring their iPad to the class.

For class descriptions and to e-register, go to Our Hollywood; click on Register for Training Online then select the title of the class.

For more information, please contact Gail Reinfeld, Director, Human Resources and Risk Management, at 954.921.3218.



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UPCOMING (continued)

Concerts on the Beach

You are invited to enjoy Music and Dancing Under the Stars every Monday, Tuesday and Wednesday evening, along with Broadwalk Friday Fest and Saturday Bandstand at the Hollywood Beach Theatre. Concerts are presented in partnership with the CRA. Concerts are from 7:30 p.m. – 9:00 p.m., weather permitting and they take place at the Hollywood Beach Theatre, located on Johnson Street and the Broadwalk. All concerts are free. This week's line-up features:

- *Monday, December 31 – New Year's Eve programming
*11:00 p.m. to 12:30 a.m.
- Tuesday, January 1 - DIXoN (One Man Band)
- Wednesday, January 2 – Ricky Williams (R&B / Motown)
- Friday, January 4 - Soul Kafe' (Smooth R&B)
- Saturday, January 5 - Big City Dogs (Classic Rock)

Shakespeare in the Park January 4 & 5

Shakespeare Miami presents *Twelfth Night* at the ArtsPark Amphitheatre. From 7:30 p.m. to 9:30 p.m., enjoy this hilarious comedy about a shipwreck, lovers and servants set in the Roaring 20's featuring live jazz. Shakespeare was never so much fun! Bring your blanket or lawn chair. Admission is free. For more information visit www.shakespearemiami.com.

Hollywood West Concerts Saturday, January 12

Join us at the Boulevard Heights Amphitheater on the 2nd Saturday of each month for the Hollywood West Concerts from 7:30 p.m. to 9:00 p.m. The amphitheater is located at 6770 Garfield Street. Bring the whole family along with your blankets or chairs for comfort and remember your picnic basket. Parking and concerts are free. January's performer is:

- Rough Shot (County)

For more information, please contact Chuck Ellis, Director, Department of Parks, Recreation & Cultural Arts, at 954.921.3404.



HOLLYWOOD

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FOLLOW UP

The Hollywood Academy of Arts & Science Winter Concert was held on Tuesday, December 18th at the ArtsPark Amphitheatre. Students performed holiday songs and dances.