

City of Hollywood  
Community Development Advisory Board  
**Regular Meeting Minutes**  
**February 12, 2020**

**CALL TO ORDER:**

The City of Hollywood, Florida, held a Community Development Advisory Board Meeting on February 12, 2020 at City Hall, 2600 Hollywood Blvd., Room 215, Hollywood, Florida. The meeting was called to order by the Chair, Marty Shuham, at 6:30 P.M.

**ROLL CALL:**

**Present:**

Paola Adams  
Mitch Anton  
Phil de Souza  
Kelly Edwards  
Joann Fullington Reese  
Ana Kairis  
Jennifer Luciani  
Siobhan McLaughlin  
Marty Shuham  
Amber Yeisley

**Absent:**

Milana Walter

**STAFF:**

Donna Biederman, Staff Liaison  
Anthony Grisby, Interim Community Development Manager

**Call to Order:**

Mr. Shuham called the meeting to order.

**Roll Call:**

Ms. Biederman did the roll call.

**Approval of Meeting Minutes:**

Marty Shuham called for the approval of meeting minutes from October, November, & December, 2019 and site visits from October, 2019 that were sent by Ms. Biederman prior to the meeting.

Siobhan McLaughlin indicated that on the site visit minutes for Russell Life Center and Reading Foundation, she would like to reflect that both her and Milana Walter attended the site visit on October 28, 2019.

*\*\*A motion was made by Siobhan McLaughlin to approve all the meeting minutes from October, November, and December 2019 and site visit minutes from October, 2019 and was seconded by Phil De Souza. The motion passed unanimously. \*\**

## **New Business:**

### ➤ **New Board Member Introductions**

Mr. Shuham welcomed the four new board members and asked each current board member and new board members to introduce themselves.

### ➤ **Neighbor Pride**

Mr. Shuham thought it beneficial for the new members to watch the Neighbor Pride Presentation. This presentation was given by Donna Biederman and Anthony Grisby at the January 15<sup>th</sup> Commission Meeting. This video would give a background of the program and the Commissioner's comments. The video of the presentation was shown to the board.

### ➤ **NCIP Evaluation Committee Update**

Phil de Souza mentioned that NCIP (Neighborhood Capital Improvement Project) was formed to work with neighborhood civic associations with the intent to boost pride and safety in our neighborhoods. The board agreed that funds should be available to the civic associations to make recommendations for needed upgrades within their neighborhood.

Approximately a dozen applications that focused on beautification and safety were submitted, and the committee met to discuss each one. At the committee meeting, each application was approved with some modifications and a chart was created to further discuss areas of concern. These areas included:

- duplication of efforts, if the City was already working on a similar project
- discussion with various departments regarding maintenance of the project

Ms. McLaughlin spoke of how these ideas were discussed with the board three months ago; and she asked when these current evaluations would be complete in order to expand, improve, or change the program for the future.

Mr. Grisby explained that the areas of concern needed to be discussed and finalized. Then the jobs would go to the department of procurement to put these jobs out for bid. Until the meeting with procurement was complete, a further timeline could not be discussed.

## **Old Business:**

There was no Old Business.

### **Member Comments:**

Ms. McLaughlin said this board has done tremendous work in the past. She is concerned that the board will continue to focus on the things they have done in the past and not expand into new thoughts and ideas. She wants to add an item to a future agenda to discuss ideas of what this board can do in the future.

Mr. Shuham suggested that if Ms. McLaughlin had specific ideas to send them to Donna Biederman to add to the agenda. However, the ILA funds have guidelines in which the board must adhere to.

Ms. McLaughlin didn't have any specific ideas, but wants to know what the board would be doing in the next 5 to 10 years.

### **Staff Comments:**

Mr. Grisby wished everyone Happy Black History Month. He further spoke about "The Talented 10<sup>th</sup> Annual Poetry Slam" that will be held on February 25<sup>th</sup>. He explained that this is a spoken work competition where high school students speak on the theme. This year's theme is African/Americans and the Vote.

Mr. Grisby explained that at the January 15<sup>th</sup> Commission Meeting the acquisition budget was approved. If someone knows of a property for available for improvement, it can be suggested to the board.

Donna Biederman spoke on the "Demonstration Block" event. Staff from Community Development and the commissioners will set up a tent and tables and then walk blocks within a district. A letter will be sent out to owner/occupied properties explaining that representatives will be in the neighborhood for meet and greet. Each event will be from 10AM to 1PM on the following dates:

- February 22<sup>nd</sup> – District 1
- March 3<sup>rd</sup> – District 3
- March 14<sup>th</sup> – District 4 & 5
- March 21<sup>st</sup> – District 6
- March 28<sup>th</sup> – District 2

Ms. Biederman also spoke about how, due to time restrictions, thumb drives would not be distributed this year. The applications for the general fund and CDBG funds will be sent via ZIP files prior to the March meetings for the board to review the applicants. The 10 CDBG applicants will be reviewed at special CDAB meetings to be held on March 11<sup>th</sup> and the 18 applicants for general fund will be reviewed on March 12<sup>th</sup>.

### **Adjournment:**

*\*\*A motion was made by Mitch Anton to adjourn the meeting at 7:36PM and was seconded by Marty Shuham. The motion passed unanimously. \*\**