



NEWS RELEASE

FOR IMMEDIATE RELEASE

August 15, 2019

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EARLY-STAGE ENTREPRENEUR PROGRAM REGISTRATION UNDERWAY

Deadline To Apply is Thursday, August 29, 2019

Hollywood, FL – The City of Hollywood Office of Communications, Marketing, and Economic Development (CMED) is accepting applications for its first FastTrac® Start-Up Program, a free, immersive multi-session course which equips aspiring entrepreneurs with the business skills and insights, tools, resources and peer networks necessary to start and grow their business. The FastTrac® Start-Up Program will be offered at the ArtsPark at Young Circle this September through December. **Participants must [submit a complete application online](#) by August 29, 2019 for this competitive process.**

As a Kauffman FastTrac® affiliate, CMED's trained facilitators will help participants analyze solid business plan components, perfect their business concept and learn the entrepreneurial skills necessary to start and grow successful businesses. Business plans will be evaluated at the end of the course and the top three entrepreneurs could be eligible for seed money grants. A certificate of completion will be presented upon graduation. Entrepreneurs will also have access to the City's Economic Development Team who will serve as a resource for success as they launch their new business in Hollywood.

FastTrac® Start-Up classes will be held at ArtsPark at Young Circle from 6 to 9 PM on the following dates: September 11, 19, 25 • October 10, 17, 24 • November 7, 14, 21 • December 5, 19. Individuals requiring accommodations in order to participate must make a request at least 10 business days in advance.

Interested participants need to apply by Thursday, August 29th at <https://hollywood-start-up.eventbrite.com>. Space is limited for this free program. Priority selection will be given to Hollywood residents, however the strength of an application takes precedent. For more information on the FastTrac® Start-Up Program, please contact the City of Hollywood Economic Development Team at 954.921.3620 or visit www.ChooseHollywoodFL.com.

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