

**City of Hollywood
Community Development Advisory Board
Regular Meeting Minutes
June 12, 2019**

1. CALL TO ORDER:

The City of Hollywood, Florida, held a Community Development Advisory Board Meeting on June 12, 2019 at City Hall, 2600 Hollywood Blvd., Room 215, Hollywood, Florida. The meeting was called to order by Vice Chair, Marty Shuham, at 6:45 P.M.

2. ROLL CALL:

Present:

Mitch Anton
Michael Bentolila
Jim De Miles
Phil de Souza
Joann Fullington Reese
Cliff Germano
Rochelle Lessner
Marty Shuham
Milana Walter

Absent:

Diana Pittarelli

STAFF:

Donna Biederman, Staff Liaison
Clay Milan, Community Development Manager
Anthony Grisby, Community Development Program Administrator

PUBLIC:

Audrey Dallaire
Donald Weimer
Siobhan McLaughlin

***The public offered self-introductions. ***

3. Approval of Meeting Minutes

***No minutes distributed for approval. ***

4. New Business:

- **Public Hearing on Five-Year Consolidated Plan for Federal Fiscal Years 2019/2020 – 2023/2024 and Proposed Use Of Funds For Federal Fiscal Year 2019/2020**

Mr. Shuham introduced the first new business item.

Mr. Milan thanked the outgoing board members for their service to the board and their involvement in the community.

Mr. Shuham opened the Public Hearing.

Mr. Milan said that the purpose for the Public Hearing is to solicit public comment regarding the Five-Year Consolidated Plan for Federal Fiscal Years 2019/2020 – 2023/2024 and Proposed Use of Funds For Federal Fiscal Year 2019/2020.

Mr. Milan made a presentation to the board and recapped the events leading up to this Public Hearing.

Mr. Germano mentioned that the County passed an ordinance regarding an apprenticeship program and how it relates to job training efforts. He would like to see the City enact the same type of initiative.

Mr. Shuham mentioned the upcoming GOB workshop. He said he believes that the Commission is going to be looking for input from many of the boards.

Mr. De Souza inquired how the City plans to recruit business and hire Hollywood residents.

Mr. Grisby said that the City has the Office of Communications Marketing and Economic Development that our funding may support for incentives, as well as the Neighborhood Pride Program funds.

Mr. Milan added that our funds have supported other economic development initiatives.

***A motion was made by Mitch Anton to recommend the acceptance of the Five-Year Consolidated Plan for Federal Fiscal Years 2019/2020 – 2023/2024 and Proposed Use of Funds for Federal Fiscal Year 2019/2020. The motion was seconded by Michael Bentolila. Motion passed unanimously. ***

Mr. Shuham mentioned to the public that while it seemed like the board passed this item rather quickly, this has been information that the board has reviewed and discussed throughout the year.

Mr. Shuham closed the Public Hearing.

➤ **Public Hearing on One-Year Action Plan Amendment For Federal Fiscal Years 2011/2012, 2016/2017, 2017/2018 And 2018/2019**

Mr. Shuham opened the Public Hearing.

Mr. Milan discussed program income and activities of the Community Development Division.

Mr. Shuham asked for the remaining balance of the Section 108 loan.

Mr. Milan responded that the Section 108 loan was used to finance a variety of activities and primarily for relocation assistance for the Adams and Wiley Street redevelopment. The remaining balance is about \$500,000 and we are ahead of schedule in payments. If we have program income to pay ahead, staff would like to retire that debt so we may use funding for other activities.

***A motion was made by Mitch Anton to recommend the acceptance of the One-Year Action Plan Amendment for Federal Fiscal Years 2011/2012, 2016/2017, 2017/2018 And 2018/2019. The motion was seconded by Joann Fullington Reese. Motion passed unanimously. ***

Mr. Shuham closed the Public Hearing.

Ms. Walter inquired of the success of the job fair, as it related to the Pinnacle Development.

Mr. Milan said that staff will find out the information for the next meeting.

➤ **Designation of Two Members to Serve on ILA Subcommittee**

Mr. Shuham introduced the next item.

Mr. Milan said that the proposal was for staff to create an ILA subcommittee made up of representatives from the CDAB, AHAC, and the Green Team. This subcommittee is to have input from those different boards. What we are requesting of the CDAB is to select two members to serve. Staff proposed the following:

- A current member of the CDAB who (preferably) has a professional history of working with low-income persons (including seniors and/or veterans) in connection with affordable housing, or a history of advocacy for low-income persons (including seniors and/or veterans) in connection with affordable housing
- A current member of the CDAB who (preferably) has a professional history of working with low-income persons in connection with work skills development, or a history of advocacy for low-income persons in connection with work skills development.

This is not a mandatory request. These skills are preferred, if there are board members who have the described professional history.

Mr. De Souza asked if the meetings would be during the day.

Mr. Grisby said that they may.

Mr. Shuham said that perhaps the board should take a vote at the next meeting to include the new board members.

Ms. McLaughlin said she wanted to volunteer for one of the positions and provided some information regarding why she believes she would be a good candidate to serve as one of the representatives from the CDAB.

***A motion was made by Mitch Anton to table the selection of CDAB representatives to serve on the ILA sub-committee until the July 10, 2019 meeting. The motion was seconded by Phil De Souza. Motion passed unanimously. ***

➤ **Status of Neighborhood Capital Improvement Program and discussion on the Evaluation Process**

Mr. Milan said that Ms. Biederman would provide an update for the NCIP.

Ms. Biederman said that staff conducted a Technical Assistance Workshop on June 3, 2019. She advised that the various neighborhood association leaders requested an extension of the application deadline, so staff accommodated and extended the timeline for the NCIP. She said that all of the information is available online and all of the neighborhood associations were sent an email with the revised timeline.

Mr. Anton asked if some of the neighborhoods do not submit, can remaining funding be used to support projects that were submitted.

Ms. Biederman explained that any funds that have not been utilized will be rolled back in for other CDBG-eligible activities.

Ms. Biederman said that the CDAB voted on the policies for the NCIP, as was presented, including the maximum funding amount.

Mr. Germano said that if only six associations apply, he doesn't understand why we would not allocate more funds to the associations who do apply.

Ms. Biederman said that this is the first time we are implementing the project and allocated the funds, based on the possibility of every eligible neighborhood association submits an application.

Mr. Germano said that there may be a possibility that the neighborhoods submit a project idea that may be included as part of the GOB.

Ms. Biederman said that she will ask management to obtain a specific list of GOB proposed projects, if possible. If unable, the neighborhood may send their proposed location and project idea and she may obtain specific information from there. Staff is looking forward to receiving nice proposals so that we can all work

together to get some projects done in the community. Perhaps in the future, we may increase the allocation for projects, but at this time, the funding was allocated, based on all neighborhoods submitting a project at \$13,000 per project.

Mr. Germano said that he feels this should be a continual program.

Ms. Biederman said that the other part of the discussion on this item pertains to a couple of eligible neighborhoods that are represented by two neighborhood associations. Staff was hopeful that the neighborhood associations would work together to submit one project for consideration. That may not be the case.

Mr. Anton mentioned two of the neighborhood associations that could be affected by this, which are the Parkside Civic Association and the Downtown Parkside Royal Poinciana Civic Association.

Ms. Biederman said that generally speaking, those are not the only associations that may be affected. The rules state that there will be only one submission for each neighborhood. Staff cannot force the neighborhoods to work together. Worst case scenario is that two neighborhood associations will submit two projects for the same neighborhood. Ms. Biederman would like to solicit CDAB feedback regarding a resolution for this possible concern.

Mr. Anton said that there may be a question regarding eligibility of neighborhood associations.

Ms. Biederman said for purposes of this discussion, we are to assume all of the neighborhood associations are eligible.

Mr. Anton said that if they are both eligible, maybe they should each receive \$6,500.

Ms. Biederman said that the rules say that there can be only one project submission per neighborhood.

Mr. Milan said that there was a certain amount of funds allocated for the NCIP and the program is structured as was presented and voted on by the CDAB.

Ms. Biederman said that staff proposed the idea of drawing lots in the event that there are more than one submission for a neighborhood.

Mr. Milan said that he would like to hear other suggestions from the board.

Ms. Walter suggested that perhaps there may be criteria created to determine selecting one project from multiple submissions for one neighborhood.

Ms. Biederman asked if the board would like to evaluate and determine forwarding a project to the Evaluation Committee in the case that there are multiple proposals for the same neighborhood.

Mr. Milan said that there may be a potential conflict if a CDAB member is also on the board of a submitting association.

Ms. Biederman suggested that CDAB members who have a conflict should not only recuse themselves, but also not participate in the discussion.

Ms. Lessner raised a potential issue with drawing lots and does not think it is a good idea to set this precedence.

Ms. Biederman said that staff is open to other suggestions. Ms. Biederman spoke about the criteria in the application with regard to applicant eligibility. She also explained situations in which drawing lots is used and is not uncommon. Ms. Biederman said staff offered this idea as an option so that the board does not have to choose the project to present to the Evaluation Committee.

Mr. Grisby said that the board can decide that they would like to select one project for a neighborhood or neighborhoods that have multiple submissions for one neighborhood.

Mr. Shuham said that he believes that the board should be willing to do that. He believes that is part of the reason to have the CDAB.

Mr. Germano said that he believes that with the criteria set up as part of the application, Highland Gardens and United Neighbors of South Hollywood would be the only bone of contention. He said that from what he is aware of, the Parkside Association has not had a meeting in about two years.

Ms. Biederman said that this discussion is based on all of the neighborhood associations meeting the eligibility criteria.

Mr. Germano said that the Royal Poinciana and Parkside Civic Associations both disbanded and have not held meetings, so the only concern should be the Highland Gardens neighborhood.

Ms. Biederman said that the neighborhoods of Royal Poinciana, Downtown and Parkside are recognized neighborhoods and are eligible to have a project submitted. The Downtown Parkside Royal Poinciana Civic Association can conceivably submit a project for each of those three neighborhoods. The Parkside Civic Association represents the Parkside neighborhood and can only submit for Parkside. The only one of those three neighborhoods that has dual representation is the neighborhood of Parkside. Ms. Biederman asked the board for purposes of resolution, to assume all of the associations are eligible.

Ms. Lessner said she likes Mr. Shuham's idea for the board to decide which project moves forward to the Evaluation Committee in the event there are multiple submissions for a neighborhood.

Mr. Shuham asked for a motion.

***A motion was made by Cliff Germano to have the CDAB select the project to move forward to the Evaluation Committee in the event that there are multiple submissions submitted by more than one neighborhood association. The motion was seconded by Phil De Souza. Motion passed unanimously with Mitch Anton abstaining. ***

5. Old Business

None

6. Member Comments:

Mr. Germano said that while his term was not up yet, he will be leaving the board because his family is planning to move. He enjoyed his time on the board and hopes his service was helpful.

Ms. McLaughlin said that when Mr. Germano leaves, we will be losing an old part of Hollywood and wherever he goes, it will be their gain.

7. Staff Comments

8. Adjournment:

***A motion was made by Cliff Germano to adjourn the meeting at 8:17 PM and was seconded by Mitch Anton. The motion passed unanimously. ***