



NEWS RELEASE

FOR IMMEDIATE RELEASE

April 4, 2019

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***IT'S RAINING MARSHMALLOWS!
SPRING MARSHMALLOW DROP IN HOLLYWOOD
Saturday, April 13th 2 - 5 p.m.***

Hollywood, FL – Hop along the bunny trail to the Annual Spring Marshmallow Drop on Saturday, April 13th from 2:00 to 5:00 p.m. at the Boulevard Heights Community Center, 6770 Garfield Street in Hollywood. This fun-filled family event for children ages 12 and under features a helicopter flyover releasing 30,000 marshmallows onto a field for kids to collect and trade for prizes, a traditional spring egg hunt for younger children, arts & crafts, bounce houses, free popcorn and a live DJ.

There will be an open house beginning at 2:00 p.m. and showcasing local civic associations and community service providers. Children can enjoy a visit and get a photo with the Easter Bunny. The Little Peeps Pageant, begins at 3 p.m. and is a costume contest for children ages 2 and under that will feature 3 categories: Best Dressed (Cutest Outfit), Best Personality, and Best Matching Duo (Parent/Guardian + Child).

The anticipation builds throughout the afternoon as kids wait for the inbound helicopter to drop marshmallows from overhead. At 4:00 p.m. baskets will be provided to children ages 3 to 6 to participate in the traditional Spring Egg Hunt. At 4:30 p.m. hundreds of children ages 7-12, with baskets and bags in hand, will gather on the sidelines of the Hollywood West Sports Field awaiting the arrival of the helicopter. Once the chopper comes into sight and releases tens of thousands of marshmallows, children will rush to gather as many as they can to be traded in for candy or a chance to win gift baskets, bicycles and other fun prizes.

Arrive early to allow ample time for age-appropriate check-in and wrist-banding to participate in the egg hunt and marshmallow drop. Registration for all activities and contests begins at 2 p.m. Adult supervision is required for all children.

Joann Hussey
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The Spring Marshmallow Drop is presented by the Department of Parks, Recreation and Cultural Arts. For additional event information please call the Department of Parks, Recreation and Cultural Arts at 954.967.4235. For media inquiries, please call City of Hollywood Communications Manager, Joann Hussey at 954.921.3328.

Spring Marshmallow Drop Event Schedule:

Date: Saturday, April 13, 2019

Event Time: 2:00 p.m. to 5:00 p.m.

Location: Boulevard Heights Community Center, 6770 Garfield Street in Hollywood

Community Center Open House: 2:00 p.m. – 5:00 p.m.

- Visit with the Easter Bunny
- Children's Activities

Little Peeps Pageant: 3:30 p.m.

- Ages 2 and under

Egg Hunt: 4:00 p.m.

- Ages 3 – 6 years of age
- Baskets will be provided, limit one per child

Marshmallow Drop: 4:30 p.m.

- Ages 7 – 12 years of age
- Bring a bag or basket to collect the marshmallows

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