



City of Hollywood, Florida

NEWS RELEASE

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VIDEO: <https://www.youtube.com/watch?v=jQC94w0Kpql&t=4s>

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City of Hollywood First in South Florida to “Go Green” With E85 Flex Fuel Vehicle Fleet

HOLLYWOOD, FL – The City of Hollywood is the first City in South Florida to install high octane E85 Flex Fuel pumps at its fueling station thanks to funding support from the United States Department of Agriculture, Protec Fuel Management and the South Florida Clean Cities Coalition. E85 Flex Fuel is an ethanol-blend of fuel derived from corn and sugar cane grown and processed entirely in the United States. This “green” fuel burns cleaner to produce 43% less greenhouse gas emissions and its natural composition makes it safer to transport and store. Fleet drivers, including Hollywood Police Officers, will notice superior performance due to the high octane blend, while the City will notice a cost savings of about 25-45 cents less per gallon than regular unleaded gasoline.

“We are unique in our ability to offer clients a clear picture of their pricing for months instead of moments,” said Protec Fuel Management CEO Andrew Greenberg. “Typically over a year we can lock in E85 at a significant discount below the price of gasoline, which is always fluctuating. Over time that is a game changer for City budgets.”

Working with the Fleet Superintendent, Protec assessed the City’s fuel usage and fleet vehicles, which includes more than 350 Flex Fuel cars and trucks. Crews then repurposed an existing 10,000 gallon underground tank and installed two pumps on the fueling island dedicated solely to E85 Flex Fuel.

If you are interested in visiting the fueling station or up for a ride along in one of the City’s Flex Fuel vehicle running E85, please contact Joann Hussey, Public Information Manager at 954.921.3328 or via email at jhussey@hollywoodfl.org. For additional information on Protec Fuel Management, please call David Kaiyalethe at 561.392.3667 or via email at david@protecfuel.com.

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